

Yuliana Naida



Education

2022

ONOFFLINE SCHOOL
SKVOT

course
«film editor»

2017

DESIGN SCHOOL
HANDS

course
«design start»

2014 — 2018

BSEU

marketing &
economics
bachelor

Experience

POCKET ROCKET
CREATIVE

2020.01 —
current time

digital manager,
film director & editor

JCS DIGITAL
AGENCY

2017.07 —
2019.12

content
manager

PUBLIC
GROUP

2016

creative department
Intern

Projects

FSP Festival / Generation Z Belarus / Samsung Belarus / Life:) / St'lrka
McDonald's Belarus / Texas Chicken Belarus / Borjomi Belarus
Lidskae / Dynamit / Ford Belarus / Mazda Belarus / Whycott
Garnier Russia / Servolux / Bellakt / Bambolina / Kamako / Krasnyi Pishchevik

Hard skills

film treatment / film direction / video editing / creative concepts
strategy / research / analysis / digital campaigns
copywriting / smm / analog photography / mobile shooting



Soft skills

creative / trendsetter / flexible / open minded / paying attention to details
communicative / teamworker / have stress tolerance / responsible /
emphatic / have analytical thinking

Thanks!